

College Partnership & Co-op Kit

Building Canada's next generation of design and digital talent — through real client work, senior mentorship, and AI-augmented studio practice.

Our Mission

Too many talented Canadian students graduate without the portfolio, mentorship, or industry exposure that turns a design degree into a design career. S4M exists to close that gap — pairing post-secondary students with paid, structured, real-world design work that strengthens their future and, in turn, strengthens Canada's creative economy.

What Students Get

Real client projects	Ship live work for BC small businesses and global brands — not throwaway exercises.
Senior 1:1 mentorship	Weekly reviews with 25+ year design leaders across UI/UX, brand, and motion.
AI-augmented workflow	Hands-on with the exact AI + design pipeline modern studios hire for.
Portfolio + reference	Ship a portfolio-ready body of work and a written reference on completion.
Remote-first, flexible	Fits alongside coursework; async-friendly with fixed weekly checkpoints.
Paid placement	Competitive co-op stipend aligned to institutional guidelines.

What Colleges & Universities Get

- A vetted, reliable co-op host aligned with BCIT, KPU, UFV, SFU, UBC, Emily Carr, Capilano, Langara, Douglas, and other BC institutions.
- Structured learning objectives, mid-term evaluations, and final performance reports mapped to your co-op framework.
- Employer-of-record documentation, WSBC coverage confirmation, and a single institutional point of contact.
- Guest lectures, portfolio review days, and studio tours available on request.

Placement Disciplines

UI/UX & Product Design · Brand & Graphic Design · Digital Marketing & Social Creative · Motion Design · Content & Communication Design

Program Structure

- **Term length:** 4, 8, or 12 months — matched to institutional co-op cycles.
- **Hours:** Full-time (35–40 hrs/week) or part-time (15–20 hrs/week).
- **Location:** Remote-first, headquartered in Abbotsford, BC.
- **Start dates:** Rolling — Jan, May, and September intakes.

Impact on the Canadian Economy

Every placement is one more Canadian graduate entering the workforce with a shipped portfolio, senior references, and modern AI-fluent skills — reducing brain drain to foreign markets and strengthening the domestic creative and small-business ecosystem S4M serves every day.

Get In Touch

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